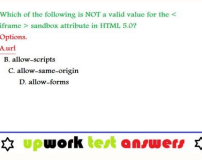
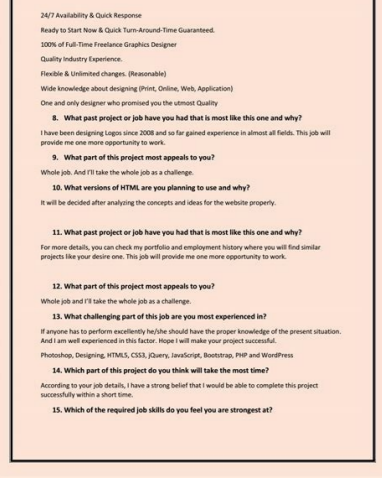


Continue



What would be the impact of meta keywords on Google's ranking algorithm?

- Meta keywords are not used by Google. (Answer)
- Multiple meta keywords may bring better results in SERP.
- Google encourages the use of a single meta keyword for each page.
- Multiple meta keywords get penalized by Google

UpWork Test Answers

Additional Information

Cover Letter

What do you think is the most underrated SEO tactic and why?

What is your favorite marketing channel and why?

What is one cool new marketing tactic you have seen recently?

Attachments (optional)

drag or upload project file

You may attach up to 10 files under the size of 25MB each. Include work samples or other documents to support your application. Do not attach your résumé — your Upwork profile is automatically forwarded to the client with your proposal.

Submit A Proposal Canceled

Ongoing project: SEO Specialist, Position: Sales & Marketing - SEO - Other

Other Skills: Google Analytics, Internet Marketing, Link Building

Search Engine Optimization (SEO)

You will be asked to answer the following questions when submitting a proposal:

1. What do you think is the most underrated SEO tactic and why?
2. What is your favorite marketing channel and why?
3. What is one cool new marketing tactic you have seen recently?

Preferred Qualifications

Activity on this Job

Job Success Score: At least 80%

Proposals: Less than 5

Interviewing: 0

Invites Sent: 0

Unanswered Invites: 0

Last updated on May 23rd, 2021 at 09:57 pm. Become a Successful Freelancer >> NEW 2020 - Upwork readiness test upwork answers 2020 These are some of the new questions which were updated in 2020. The answers are in blue. In case of any errors let me know and I'll rectify them. How to start the test: Log into your Upwork Account. On the Top menu go to >> find Work >> then choose >> Upwork Readiness test. The Questions and Answers : #1 Many jobs on Upwork are posted privately as invite-only jobs (these jobs don't require Connects). A strong profile can help you receive more invitations and win more work. Which items help you create a 100% complete profile? (Please check all that apply.) A professional-looking profile photo of yourself, A title, overview, and employment history, A list of your top skills, A portfolio of work, #2 Working safely on Upwork should be your #1 priority. This includes never starting to work on a job unless you already have a contract in place with your client. Which of the following statements about starting to work on a job is true? Start the work as soon as the client has sent you a message through Upwork, Start the work only once the client has sent you an offer, you have accepted the offer on the platform, and your contract appears in the My Jobs > All Contracts tab, #3 Your Job Success Score measures your clients' satisfaction with your work on Upwork, reflecting relationships, feedback, and job outcomes. Which of the following statements about your Job Success Score on Upwork are true? (Please check all that apply.) Your Job Success Score measures your client's satisfaction with your overall work history on Upwork, Longer-term relationships are a plus and can help boost your score, Jobs with higher earnings weigh more and will have a bigger impact on your score, #4 Upwork's Terms of Service help users stay safe and maintain a trustworthy marketplace. Which of the following statements about Upwork's Terms of Service are true? (Please check all that apply.) You commit to keeping client relationships on Upwork for at least 24 months, unless you or your client pays a conversion fee to take the relationship off the marketplace, Soliciting or accepting payment from an Upwork client off the platform is a violation of Upwork's Terms of Service, You can only have ONE Upwork account. This one account gives you access to any account type you may need including: freelancer, client, agency, You can share your account credentials with other users, #5 Your proposal is often your first interaction with a potential client. It's your opportunity to introduce yourself, highlight your expertise, and show the client why you're the best professional for the job. What are the best practices for submitting a winning proposal through Upwork? (Please check all that apply.) Write a personal and professional greeting, Describe your relevant experience in key areas listed in the job post - demonstrate you've read it, Outline how you would approach and complete the job, Respond to any screening questions listed in the job post, Copy and paste your proposal to submit as many proposals as possible in a short time, #6 Your overall response time is displayed on your Upwork profile. Which of the following describes your responsiveness score? (Please check all that apply.) Your responsiveness score is based on how quickly you respond to (accept/decline) clients' invitations to jobs, Your responsiveness score appears on your profile for clients to see, #7 A fixed price job has a set price and payments are made at predetermined project milestones. How does Upwork's Payment Protection for fixed price jobs work (using Escrow)? The client deposits (pre-funds) a milestone payment into escrow before you begin working, upon receiving and approving the work, the client releases the payment to you, You proactively begin working before the client has created and funded a milestone, #8 When working on an hourly job, you invoice your client for time worked on the project. What do you need to qualify for Upwork's Payment Protection for hourly jobs? (Please check all that apply.) You must have a proven contract, You must have a client with a verified billing method, You must log your hours with the Upwork Desktop App, You must write out activities performed in the Work Diary with memos or activities labels, You must exceed the contract's weekly time limit set by the client, #9 Upwork's Top Rated program recognizes freelancers that have a proven history of success with multiple clients, contribute to a safe marketplace and follow Upwork's Terms of Service. Which are requirements to achieve Top Rated Freelancer status on Upwork? (Please check all that apply.) Job Success score of 90%+\$1,000 earnings in the past year, 100% complete profile, Up-to-date availability status, Passed interview with an Upwork representative, No recent account holds, #10 Upwork offers a number of choices for withdrawing your funds, including Direct to Local Bank, ACH, USD wire transfer, Instant Pay for U.S. freelancers, PayPal and Payoneer. To prevent falling victim to payment scams, which tips should you follow to protect yourself from suspicious activities? Share your bank information with your client, Accept mailed checks from your client, Contact Upwork's customer support when a client offers to pay you directly via PayPal, Western Union, or another method outside of the Upwork payments system, Accept a job where the client asks you to pay money to get a job, Become a successful Freelancer, OLD Questions: Update - Upwork readiness test: Upwork readiness test answers for new Upwork users. The video above is the update and the questions below have also been updated. The new Upwork readiness test answers and questions have been added below. I will also upload the video on YouTube soon. I'm still uploading Bluehost tutorials. #freelance is #freedom The questions and answers are: Upwork Readiness Test Question 1 How do you earn and maintain a good job success score? You have 3 distinct clients in a 24-month period, You have good outcomes with your clients- protip: exceed their expectations for an awesome job success score, All of the above, Question 2 Which of the following describes your responsiveness score? Your responsiveness score is based on how quickly you accept or decline client's invitations to jobs, Your responsiveness score appears on your profile for clients to see, Your responsiveness score will not be impacted negatively if you mark yourself as unavailable, All of the above, Question 3 Which questions do the most successful freelancers have in mind when selecting the right jobs for them? Do I have the needed skills for the job?, Do I have time to complete the job in the client's timeframe?, Is the job description well thought out and descriptive of the role?, All of the above, Question 4 What is the safest way to communicate with your clients? Upwork messages: it provides chat, voice and video capabilities. It also provides a record of your communication and helps to protect you in case of disputes, Other forms of communication: Skype, Email, Google hangout, Question 5 When is it ok to be paid outside the Upwork platform? To satisfy the client, Almost never. Getting paid off platform violates Upwork's terms of service and exposes you to risk of not being paid. Generally, you should be paid through Upwork; to legally take work off the platform, you and the client must wait 24 months or pay an opt-out fee, Question 6 How does Upwork's payment protection for fixed-price projects work (using escrow)? The client deposits (pre-funds) a milestone payment into escrow before you begin working. Upon receiving and approving the work, the client releases the payment to you, You proactively begin working before the client has created and funded a milestone, Question 7 What are tips for submitting a proposal? (select all that apply) Note: There may be more than one right answer, Write a personal and professional greeting, Describe your relevant experience in key areas listed in the job post- demonstrate you have read it, Outline how you would approach and complete the job, Respond to any screening questions listed in the job post, Copy and paste your proposal to submit as many proposals as possible in a short time, Question 8 As a freelancer, what do you need to qualify for Upwork's payment protection for hourly jobs? An hourly contract, Client with a verified billing method, An account in good standing, To log your hours with the Upwork desktop app, To annotate your work diary with memos or activity labels that adequately describes the activity performed, To stay within the Contract's weekly limits, All of the above, Question 9 What are the key elements to include in your profile? Fun fact: 1/3 of jobs on Upwork are posted as "Invite-only". Therefore, a good profile is critical in attracting invites from clients. A specific overview that includes your skills and type of work you can accomplish for clients, A professional profile photo where you wear business casual attire, with a friendly expression, and a plain background, An accurate title that reflects your job experience and the work that you are looking for, Evidence of past success in targeted skills (e.g skill tests, certifications, portfolio, pieces, education, work experience), All of the above, Question 10 What items should a reputable client never ask you to do? Buy items on behalf of the client and get reimbursed later, Work for free, Provide personal information (e.g. bank account, driver's licence, passport), Click on a link that asks you to enter your login information, Pay to submit a job proposal, All of the above, Old Questions: I'm not sure about the veracity of these questions anymore. Which of the following is TRUE about hourly jobs? The client is billed only for hours worked, Work time is logged through the Upwork Team App, Your time is covered by the Upwork Guarantee that an hour worked is an hour paid, All of the above, (answer) A good profile includes which of the following? Your full name, title, and photo, An overview that lets potential clients know what you can do for them, A few completed skill tests to demonstrate your expertise, Well-written text that has a positive tone, is grammatically correct, and is spelled properly, All of the above, (answer) Which statement about the Team App is False? The Team App lets you track your time for hourly jobs, The Team App takes work-in-progress snapshots at random times in 10-minute intervals. The Team App must be used for fixed price contracts. (answer) The Team App records the total number of keystrokes and mouse clicks. What is one smart way to prove you're right for the job? Offer to work for free, Ignore the client's invitation to interview. Offer to do a short, paid "test project" to show you have the necessary skills. (answer) Send a cut and paste cover letter full of spelling errors. Beg them to hire you because you really need the money. Which of the following is true about fixed-price jobs? Fixed-price jobs are not covered by the Upwork Guarantee, Payment is at the client's discretion, Fixed-price jobs are generally smaller and are paid upon completion, Terms of the job are agreed upon before work begins. All of the above, (answer) Before you apply for a job, what questions should you ask yourself? Do I have the right skills and experience for this job?, Do I have time available to complete this job?, Do I think the offered rate is acceptable?, All of the above, (answer) What is the secret to being a highly successful freelancer on Upwork (upwork)? Communicate early, communicate often, Provide honest and realistic project updates, Respond quickly and hit deadlines, Listen to your client's concerns and have a positive attitude. All of the above, (answer) What do you need to be successful on Upwork? HINT: Everything you need to know is in the Contractor Manual! A fast, reliable Internet connection and an up-to-date Internet browser, A work-only email account and a free Skype account, A basic understanding of the English language, A ready-to-work attitude, a strong set of skills, and an entrepreneurial spirit, All of the above, (answer) What kind of profile image works best for attracting clients? A picture of me smiling, because it's considered more trustworthy and pleasant. (answer) An illustrated image of my favorite animal, A picture of me wearing a baseball hat and dark sunglasses, My company's logo, 10. Upwork charges clients 10% of what they pay on your contract. 11. The Upwork Team application Time Tracker records which of the following: Screenshot of the active screen once per billing segment, Number of keystrokes, Number of mouse clicks, Memo entered by the contractor, All of the above. (answer) Screenshot of the active screen once per billing segment, Number of mouse clicks, Memo entered by the contractor, All of the above, (answer) 13. Can I start my own agency on Upwork? Yes! You can create an agency and earn money by selling the services of your agency contractors. (answer) No, Upwork is for independent contractors only, What happens when a contract ends? You lose access to the Work Diary, Both users can leave feedback, The feedback system is double blind, So your employer can not see the feedback you left them until after they have left feedback for you, Hours will be billed (and disputes may be failed according to the usual weekly payment schedule. All of the above. (answer) Which of the following is false about weekly limits on hourly contracts? The weekly limit can be changed by the employer, Hours in excess of the weekly limit are not guaranteed payment, Hours in excess of the weekly limit will not be billed to the employer, You should discuss any need to work beyond your limit with your employer. The weekly limit can be changed by the contractor. (answer) Which of the following are TRUE about the Upwork dispute process? The dispute process only applies to hourly contracts, If you fail to respond, Upwork will refund the employer and suspend your account, If you reject the dispute, Upwork specialists will review your Work Diary and evaluate it against the criteria of d. the payment guarantee, Disputed hours ruled in the employers favor are refunded. All of the above. (answer) 17. Which of the following actions are NOT allowed when applying to job postings? Misrepresenting your skills, experiences, portfolio, etc., Submitting boilerplate, placeholder or generic bids or other spam, Disclosing direct contract information, Applying when you are not truly qualified. All of the above. (answer) Find out the VPS providers I recommend.

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